



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

BrabenderCox
1218 Grandview Avenue
1st Floor
Pittsburgh, PE 15211

Contract # 331377

Schedule Dates	10/24/12-10/31/12	Date Entered	09/13/12
Advertiser	Pol/T Murphy/R/Con/PA (16299)	Last Modified	10/24/12
Agency	BrabenderCox (3844)	Entered By	Jennifer Stewart
Product	Political - Federal Candidate (1067)	CO-OP	Yes
Brand	POL/T MURPHY/R/CON/PA (29258)	Headline #	06292001
Salesperson	Telerep/Washington DC, Washington DC (1040)	Demo	
Sales Office	Telerep/Washington DC	Order Type	Normal
Buyer Name	BRABENDER,LIZ	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	N/A	Commission	\$2,797.50
Account Types	National/Political	Net Total	\$15,852.50
Billing Type	Standard	Sales Tax	
Comments	MURPHY 10/23 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****		

Pittsburgh (WPXI)		
By Broadcast Month	Spots	Rate
Oct. 2012	15	\$12,575.00
Nov. 2012	5	\$6,075.00
Grand Total:	20	\$18,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
22.0	Normal Line / Spot	10/24/12-10/26/12	4	:30	7A- 8A (EST)	2			1	1	1			2	\$625.00	\$1,250.00	Pittsburgh (WPXI)	TODAY 7-8A/112	10/23/12
22.0.1	Closed Preempt	10/25/12															Pittsburgh (WPXI)	Advertiser Instructions/Spot	
23.0	Revised Line / Spot	10/29/12-10/29/12	4	:30	7A- 8A (EST)	1	1							1	\$625.00	\$625.00	Pittsburgh (WPXI)	TODAY 7-8A/113	10/23/12
23.1	Normal Line / Spot	10/29/12-10/31/12	4	:30	7A- 8A (EST)	2	X	X	X					1	\$625.00	\$625.00	Pittsburgh (WPXI)	TODAY 7-8A/113	10/24/12
23.1.1	Closed Preempt	10/30/12															Pittsburgh (WPXI)	Advertiser Instructions/Spot	
24.0	Normal Line / Spot	10/24/12-10/26/12	4	:30	4P- Judge Judy 4p	2			1	1	1			2	\$400.00	\$800.00	Pittsburgh (WPXI)	JUDY 4-430P/114	10/23/12
24.0.1	Closed Preempt	10/25/12															Pittsburgh (WPXI)	Advertiser Instructions/Spot	
25.0	Revised Line / Spot	10/29/12-10/29/12	4	:30	4P- Judge Judy 4p	1	1							1	\$400.00	\$400.00	Pittsburgh (WPXI)	JUDY 4-430P/115	10/23/12
25.1	Normal Line / Spot	10/29/12-10/31/12	4	:30	4P- Judge Judy 4p	2	X	X	X						\$400.00		Pittsburgh (WPXI)	JUDY 4-430P/115	10/24/12
25.1.1	Closed Preempt	10/31/12															Pittsburgh (WPXI)	Advertiser Instructions/Spot	
25.1.2	Closed Preempt	10/30/12															Pittsburgh (WPXI)	Advertiser Instructions/Spot	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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Sales Office Telerep/Washington DC
Buyer Name BRABENDER,LIZ
Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments MURPHY 10/23
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/13/12
Last Modified 10/24/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06292001
Demo
Order Type Normal
Package Deal
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Commission \$2,797.50
Net Total \$15,852.50
Sales Tax

Pittsburgh (WPXI)
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26.0	Normal Line / Spot	10/24/12-10/26/12	4	:30	SP-5:30P (EST)	2			X	X	X			1	\$800.00		Pittsburgh (WPXI)	NEWS 5-530P/116	10/23/12
26.0.1	Closed Preempt	10/24/12															Pittsburgh (WPXI)	Pre-empt/Exception -	
26.0.2	Closed Preempt	10/24/12															Pittsburgh (WPXI)	Pre-empt/Exception -	
27.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	SP-5:30P (EST)	1								1	\$800.00		Pittsburgh (WPXI)	NEWS 5-530P/117	10/23/12
27.1	Normal Line / Spot	10/29/12-10/31/12	4	:30	SP-5:30P (EST)	1	X	X	X					1	\$800.00		Pittsburgh (WPXI)	NEWS 5-530P/117	10/24/12
28.0	Normal Line / Spot	10/24/12-10/26/12	4	:30	5:30P-6P (EST)	1			X	X	X			1	\$800.00		Pittsburgh (WPXI)	NEWS 530-6P/118	10/23/12
28.0.1	Closed Preempt	10/24/12															Pittsburgh (WPXI)	Pre-empt/Exception	
29.0	Normal Line / Spot	10/24/12-10/26/12	4	:30	5:58P-Channel 11 News At 6pm M-F	1			1	1	1			1	\$1,000.00		Pittsburgh (WPXI)	NEWS 6-630P/119	10/23/12
30.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	5:58P-Channel 11 News At 6pm M-F	1								1	\$1,000.00		Pittsburgh (WPXI)	NEWS 6-630P/120	10/23/12
31.0	Normal Line / Spot	10/24/12-10/26/12	4	:30	7:30P- WHEEL OF FORTUNE	1			X	X	X			1	\$1,650.00		Pittsburgh (WPXI)	WHEEL/121	10/23/12
32.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	7:30P- WHEEL OF FORTUNE	1								1	\$1,650.00		Pittsburgh (WPXI)	WHEEL/122	10/23/12
33.0	Normal Line / Spot	10/24/12-10/26/12	4	:30	10:59P- CHANNEL 11 NEWS AT 11P	1			X	X	X			1	\$2,000.00		Pittsburgh (WPXI)	LATE NEWS/123	10/23/12

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34.0	Revised Line / Spot	10/29/12-10/29/12	4	:30	10:59P- CHANNEL 11 NEWS AT 11P	1								1	\$2,000.00	\$2,000.00	Pittsburgh (WPXI)	LATE NEWS/124	10/23/12
34.1	Normal Line / Spot	10/29/12-10/31/12	4	:30	10:59P- CHANNEL 11 NEWS AT 11P	1	X	X	X					1	\$2,000.00	\$6,000.00	Pittsburgh (WPXI)	LATE NEWS/124	10/24/12
35.0	Normal Line / Spot	10/28/12-10/28/12	4	:30	6P- CHANNEL 11 NEWS								1	1	\$675.00	\$675.00	Pittsburgh (WPXI)	SUN NEWS 6-630P/125	10/23/12
36.0	M/G For 26.0.1,26.0.2 / Spot	10/25/12-10/26/12	4	:30	5:59A- Channel 11 News 6am						1	1		2	\$800.00	\$1,600.00	Pittsburgh (WPXI)	NEWS 6-7a/116	10/23/12
37.0	M/G For 28.0.1 / Spot	10/25/12-10/26/12	4	:30	4:58A- Channel 11 News 5am						1	1		2	\$400.00	\$800.00	Pittsburgh (WPXI)	NEWS 5-530a/118	10/23/12

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